



BAA Chapter Geneva presents...

Truffle & Wine-Tasting Week-End in Langhe, Piemonte

24-25th November 2012

This event is open to BAA partners, friends and other professionals.

To register to this event go to: http://baageneva_langhe_eventbrite.com

Saturday 24th Nov.

TENUTE CISA ASINARI DEI MARCHESI DI GRESY

Azienda Agricola Martinenga: Strada della Stazione, 21 - 12050 Barbaresco (Cn)



www.marchesidigresy.com

The experience

Le Tenute Cisa Asinari dei Marchesi di Grésy, owned by the di Grésy family since 1797, began producing their own wines in 1973 following a decision by Alberto di Grésy, who is a Bocconi Alumnus.

The vineyards are situated in the Langhe and Monferrato areas, which are recognized as the home of Piedmont's greatest wines.

Visit program



- h. 11.30 Wine Cellar Visit
- h. 12.00 Aperitif
- h. 12.30 Lunch & Wine-Tasting
- Price: 55 euro/person
- min 20 max 50 people

bocconi alumni association

Ginevra

CASA DEL TRIFULAU
Strada Canelli, 1 - Costigliole d'Asti (Asti)

www.lacasadeltrifulau.it



The experience

A unique experience that it is worth to remember and to tell. A place where you can share the knowledge of local history and traditions, and of the typical products offered by the region.

Visit program

Short explanations of the local traditions and the environment, overview of typical products: wines, cheeses and, of course, truffles varieties and characteristics

Guided tour to the natural truffles grounds, experiencing a real "truffle picking" along a scenic trail with rest areas.

Visit to the trifulau's house: picking items, furniture, images and memories of the past

Truffle tasting with local fine wines.

Visit length: 2 hours, starting Saturday 24th around h. 15-15.30, min 5 max 30 people.

Price: 30 euro/person.

(Please note: customers are recommended to clothing and shoes suitable for walking in the woods)

DINNER AROUND ALBA..

The final place will be confirmed as soon as we understand how many participants are interested in Saturday dinner. Some proposals:

Ristorante Bovio Bel Sit

Via Alba, 17bis - 12064 La Morra (Cn)

www.ristorantebovio.it

Ristorante Enoclub

Piazza Savona 4 - Alba (Cn)

www.caffeumberto.it/enoclub



Domenica 25 Novembre

TENUTA DI FONTANAFREDDA

Via Alba, 15 - 12050 Serralunga d'Alba (Cn)

www.fontanafredda.it



The experience

The history of Fontanafredda as a winery began in 1878, when Emmanuel Guerrieri, Count of Mirafiori, dedicated his entrepreneurial skills to wine with passion and far-sightedness. His approach proved to be thoroughly modern, and he developed many influential techniques for producing wines of quality, in particular Barolo.

Testimony to the estate's noble past remains intact today - the hunting lodge, the hamlet, the extensive cellars, the vineyards - but the winery continues to experiment and move with the times in perfecting what nature and history have handed down.

Visit program



- h. 11.00 Wine Cellar Visit
- h. 12.30 Lunch & Wine-Tasting
- Price: 35 euro/person
- min 10 max 50 people

CANTINE VAJRA

Via delle Viole 25 - Frazione Vergne 12060 - Barolo (Cn)



The experience

Enjoy the opportunity to visit one of the finest producers of Barolo, very special and unique wine produced from the Nebbiolo grape variety. We will be welcomed by Francesca Vajra, the daughter of the founder, who is a Bocconi Alumna.

Visit program

- h. 15.30 Wine Cellar Visit & Wine-Tasting
- Price: This wine-tasting is kindly offered by Vajra family. We will have the opportunity to buy some bottles of their great wine at the end of our visit.

bocconi alumni association

Ginevra

Hotel Suggestions for the Overnight Stay

BAA Geneva has put an option for some double rooms (some of them can be used as single or triple room) in the following hotel:

CASA NICOLINI

Strada Nicolini Basso 34 (close to Via Rio Sordo 33) - Barbaresco (CN)

www.casanicolini.com



We recommend to call directly the hotel to book your room with your credit card, specifying that you are part of the Bocconi Group. Please note that the rooms availability at Casa Nicolini is limited (First-Come, First-Served). The organizer is not responsible for Hotel Bookings.

You can also decide to stay at **CASCINA DELLE ROSE** (small family hotel in Barbaresco, www.cascinadellerose.it), **IL BOSCARETO RESORT** (5 Stars luxury hotel in Barolo area, www.ilboscaretoresort.it) or any other hotel, at your convenience. You can find more hotels on www.langheroero.it: we recommend to stay in Barolo-Barbaresco-Alba area, to avoid long distance commute.

After your hotel booking is completed, please send an email with the confirmation to barbara_maria_torre@yahoo.com with the details of your reservation (hotel name, guests names, #nights).

Transportation



Travel to get to Langhe-Piemonte and any other transportation around the region are under every participant' responsibility. We recommend to come by car as it is the easiest way to discover the region. You can arrive on Friday night or Saturday morning and you can decide to attend one/few or all events proposed within that week-end. The event will end on Sunday late afternoon. There will be a proposal also for **FRIDAY DINNER** as soon as we understand how many participants are interested: if you are interested, please tick the box "Friday Dinner" on Eventbrite.

How to Register

There is a lot of flexibility: you just need to sign up on this website <http://baageneva.langhe.eventbrite.com> selecting the activities you want to take part to. **DEADLINE for registration: Wednesday 21st November or before, accordingly to each activity availability.** Please note that some events have limited number of participants.

For any need or info, please refer to:

Barbara Torre, BAA Chapter Geneva Event Manager: barbara_maria_torre@yahoo.com